



LERN & DENKER
werkStadt

Mercure
HOTELS

TAGUNGS- & LANDHOTEL KREFELD

DIFFERENT

What if some real gold could be unearthed as we discover what the big questions are?

THE NEW WORLD OF MEETINGS AT MERCURE

The background of the entire image is a dense, hand-drawn collage of business-related sketches. It includes Venn diagrams with circles labeled A, B, and C; bar charts with axes and data points; pie charts with percentages like 70%, 30%, 20%, 10%, and 50%; lightbulbs representing ideas; dollar signs and currency symbols; a handshake; a ladder; a magnifying glass; a computer monitor; a smartphone; a briefcase; and various flowcharts and organizational charts. The sketches are drawn in a simple, sketchy style with black lines on a white background.

WHAT IF WE COULD CREATE SOME GREAT CASUAL ENVIRONMENTS WHERE “REAL” CONVERSATIONS CAN DEVELOP NATURALLY?

WE CREATE SPACE

What if we could create some fresh momentum for a new stimulus in the meetings culture?

We want to encourage conversations which genuinely benefit those who take part. Our **LERN & DENKER werkStadt** offers space for intensive discussions in small, changeable groups with opportunities for an open and creative exchange of ideas. Put together your own training world where a new stimulus is generated under ideal conditions – with superb meeting facilities and revolutionary multimedia equipment. Look forward to a great productive meeting with high-speed Wi-Fi, big interactive touchscreen monitors, touch-sensitive tables that allow editable digital input, a digicam and a high-quality sound system. Personalise your breaks – with outdoor activities, a relaxing massage or some superb catering in a pleasant lounge atmosphere.



**FOR CREATIVITY
FOR COMMUNICATION
FOR SOLUTIONS
FOR PEOPLE**

LERN & DENKER werkStadt

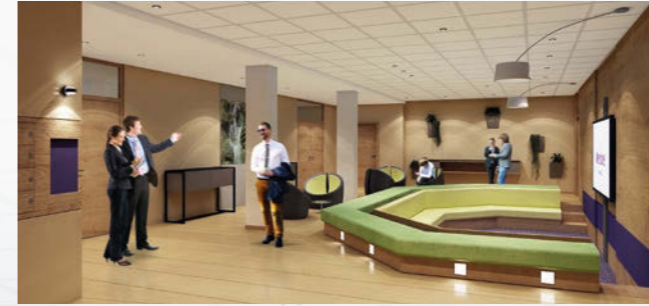
Space for creativity

Open to anything.

A place without limits to creativity. Whether it's in your own personal group, in pairs, in the Thinkers' Lair, in our small auditorium, or in a very relaxing, comfortable armchair. Why not record your fresh ideas straightaway on our touch-sensitive bar tables? This is how problems are transformed into exciting challenges.

For the body and the mind.

Recharge your batteries and relax in our Fitness and Wellness Zone. The **ENERGIEBAR** has a range of snacks and refreshments for you, and a massage or some cycling will help you regain a good balance between the body and the mind. Our professional meeting service will turn your conference into a nicely rounded and successful event.



KLARHEIT CLARITY

Clarity within your innermost being is a person's greatest asset.

Optimum working conditions always pay off.

A bright, spacious room that can be darkened when required, with variable, versatile seating is a great platform for learning together. Discuss things not just round your own table but also with those at neighbouring tables, following a fixed structure. It'll pave the way for the joint development of ideas.

USE THE LATEST, INNOVATIVE EQUIPMENT as you explore unexpected dimensions. Use high-speed Wi-Fi, a great media-driven touchscreen and an excellent sound system for the best communication. Take a walk in the open air, stroll down to the vineyard or to the activity field and get a **CLEAR MIND**, so that you can be even more productive.



SEIDENFADEN

SILKTHREAD

If problems are complex,
then there's no such thing as a simple solution.
You need plenty of patience as you untangle
the thread and make sure it won't break.



The knowledge and wisdom we need are there already – within us – and can be made accessible.

Ideally suited for traditional closed-door conferences and board meetings. If the atmosphere is pleasant, everyone is far more likely to enjoy their work, to feel positive about the group, to develop creativity and to deliver constructive results without too much effort – all with the support of state-of-the-art equipment.

You will also find numerous options and opportunities for some creative time off: a relaxed conversation by a fireplace, a pleasant view through the window or a nice walk outside, around our "playing fields for the senses" where you can gather energy for any new tasks that lie ahead.

RECOMMENDED BY



MERCURE TAGUNGS- & LANDHOTEL KREFELD

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